



STAIRES STEPS TO FREEDOM

Create a business that runs without you so you can enjoy your life!



STEP 1

WHY

- » Mission
- » Vision
- » Core Values
- » Core Focus

This Creates
PURPOSE



STEP 2

WHERE/WHEN

- » 1 Year Goals
- » 3 Year Goals
- » 5 Year Goals

This Creates
ENERGY



STEP 3

WHO

- » Responsibility Chart
- » Right People, Right Seat
- » Accountability

This Creates
CONFIDENCE



STEP 4

WHAT

- » Tasks
- » The Weeds
- » Work IN your business

This Creates
GROWTH

THIS IS THE TRAP

Too many leaders get stuck in this step!



STEP 5

HOW

- » Systems
- » Processes
- » Checklists
- » Work ON your business

This Creates
FREEDOM

This is the step that most leaders neglect!
WORK ON YOUR BUSINESS



STEP 6

WHAT ABOUT

- » Issues and Hurdles
- » Making Changes
- » Breaking Bad Habits & Limiting Beliefs

This Creates
EFFICIENCY